



SMART INTERVENTIONS

The ART & SCIENCE of Business

STARTUP CONSULTING BROCHURE

www.smartinterventions.org



ABOUT **US**

Smart Interventions provides state of art business plans to entrepreneurs and businesses across the world.

Our comprehensive framework provides a highly effective platform for new age businesses.

Our methodology is based on global best practice standards that are followed across the world.

At Smart Interventions we have a simple philosophy, which is, to remain the best we need to deliver better than the rest- and that is what we do. Our business plans are setting new benchmarks and standards in quality and excellence.

No gimmicks and no big statements, for us at Smart Interventions quality speaks by itself.

OUR **VISION**

To help businesses achieve their potential by providing cutting edge business planning support and becoming a partner of choice for all our stakeholders

OUR **MISSION**



To ensure that customer relationship remains at the heart of every engagement undertaken



To provide best in class business planning support



Provide value for money with our products and services to customers



Transparency and clarity in every engagement



OUR SERVICES

Smart Interventions offers a wide spectrum of services and solutions. Our in-depth domain understanding, and highly researched consulting framework enables our clients the flexibility to excel in the dynamic business environment. We have considerable expertise in the field of Business Consulting, Hospitality Consulting, Start Ups, Business Plans, Business & Market Research, Financial Planning and Business Processes.



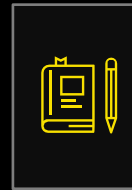
BUSINESS PLANNING

Comprehensive Business Plans for Start-ups & SMEs



START-UP CONSULTING

Business Advisory support from domain experts.



FEASIBILITY STUDY

Detailed analysis to identify business opportunity.



MARKET RESEARCH

Research framework backed by exhaustive analysis.



MARKETING PLAN

Customized plans complemented with a professional touch.



BUSINESS IDEATION

Transformation from an idea into a business venture.



INVESTOR PRESENTATION

360-degree plan for businesses to redefine their investor pitch.



INVESTMENT PROPOSAL

Including all the key components required to pitch to investors for funding.



START-UP FUNDING

Enabling start-ups to pitch their idea with our consulting support and guidance.



BUSINESS PLAN DESIGN

Impeccable & professionally designed business plans which stand out.



BUSINESS PLAN REVIEW

Focused review & enhancement of existing plans.



IMPLEMENTATION SUPPORT

End to end implementation of your business idea.



STARTUP DESIGN SERVICES

Logo, Corporate Identity, Branding, Presentations, Brochures, Flyers, Posters & Videos.



WEB DESIGN & DEVELOPMENT

Website design & development, custom application, e-commerce, mobile apps, etc.




STARTUP DIGITAL MARKETING

We offer a wide range of customized and specialized digital marketing services



OUR SOLUTIONS

Smart Interventions offers a wide spectrum of services and solutions. Solutions are customized and dedicated to startups, entrepreneurs, and small & medium businesses. The solutions are conceptualized keeping the industry requirements while keeping the pricing affordable for upcoming businesses.

	BUSINESS PLAN		INVESTOR DECK		FEASIBILITY STUDY
	MARKET RESEARCH		MARKETING PLAN		CONSULTING SUPPORT
	BUSINESS PLAN REVIEW		BUSINESS PLAN DESIGN		BUSINESS IDEATION
	DESIGN SERVICES		WEB DESIGN & DEVELOPMENT		DIGITAL MARKETING SERVICES

STARTUP BUNDLES & COMBOS

 Smart Entrepreneur Bundle	 Funding Bundle	 eCommerce Combo
 Feasibility Combo	 Idea to Implementation	 Build Your Own



BUSINESS PLAN METHODOLOGY



REQUIREMENTS ANALYSIS

Initial phase of the business planning process where we understand clients venture and requirements.



MARKET RESEARCH & INDUSTRY ANALYSIS

We then conduct a comprehensive secondary market research to understand the industry trends and the market demands.



STRATEGY FORMULATION

Analysing the industry trends, we use our experience and industry best practices to formulate customized cross functional strategy effective for our clients.



FINANCIAL PROJECTIONS

Our financial projections are based on robust framework which enables them to be realistic and driven by customized econometric models.



CONTACT **US**



We are available **24x7**, please feel free to Email or Call us.



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